

PUTUQUIA
SYSTEMS & DESIGN



**WE GIVE YOU THE
MOST EFFECTIVE SOLUTION
TO YOUR BUSINESS BRAND**

www.putuquia.com

ABOUT US

- ✓ Who are we?
- ✓ Mission
- ✓ Vision

Who are we?

We are a company formed by professionals with the experience of providing services and consulting like: corporate identity, digital marketing in designing, the ux programming for webpages, mobile, domain, hosting, networking and others. We think that to be the best at what we do we have to experiment with new and innovative projects constantly. Our secret to do a good job is to have fun.

Mission

As a company our goal is to give solutions of business that impulse the businessman in his foray into the world of the internet and networks, through a high quality service, reliable technology with cutting edge design and an excellent team work.

Vision

We have planned to be the alternative for the companies that seek to exploit the opportunities the internet offers to impulse their business, where our quality is reflected in an excellent relationship with our customers.

SERVICES

- ✓ Identity and corporate image
- ✓ UI / UX Web pages
- ✓ Domain and hosting
- ✓ Mobile apps
- ✓ Multimedia presentations
- ✓ Strategic marketing
- ✓ Information technology
- ✓ Consulting and development of custom software
- ✓ Professional translation

Identity and corporate image

You must know that to have a good corporate identity we should:



- ✓ Analyze the target audience, to know to whom the brand is aimed.
- ✓ Focus on your service, so your brand is the right one.
- ✓ Realize some alternatives of logos, to know which is more suitable.
- ✓ Innovate advertising pieces that can adapt to any platform.



Web Responsive Design - UX/UI

The creation of webpages is essential to generate new customers and incomes through digital media. To create a good web page you must follow the next steps:

- ✓ We identify what your competition does well.
- ✓ We study your target audience, what they are looking for and why they choose you.
- ✓ We make a flow oriented to a user becoming a customer.
- ✓ We make a communication focused on your company to solve the needs of your client.
- ✓ We capture what your company does in design and develop the website.
- ✓ We create dynamic animations that will help the experience for the navigation your clients.
- ✓ We implement a content gesture so you have one hundred percent control



ESSENTIAL

- ✓ 10 gb of storage
- ✓ 10 gb of monthly transfer
- ✓ 1 domain .com
- ✓ 5 email accounts
- ✓ POP3 / SMTP / IMAP
- ✓ Control C Panel
- ✓ FTP
- ✓ Webmail
- ✓ Apache web server
- ✓ PHP 5.x / PHP 7.0
- ✓ Postgres SQL / MySQL Databases
- ✓ Auto Answers
- ✓ Migration from another provider
- ✓ Online Support 24/7

I WANT IT!

BUSINESS

- ✓ 50 gb of storage
- ✓ 50 gb of monthly transfer
- ✓ 1 Dominio .com
- ✓ 15 email accounts
- ✓ POP3 / SMTP / IMAP
- ✓ Control C Panel
- ✓ FTP
- ✓ Webmail
- ✓ Apache web server
- ✓ PHP 5.x / PHP 7.0
- ✓ Postgres SQL / MySQL Databases
- ✓ Auto Answers
- ✓ Migration from another provider
- ✓ Online Support 24/7

I WANT IT!

EXPERT

- ✓ Unlimited storage
- ✓ Unlimited monthly transfer
- ✓ 1 Dominio .com or .pe
- ✓ SSL Certificate
- ✓ Unlimited email accounts
- ✓ POP3 / SMTP / IMAP
- ✓ Control C Panel
- ✓ FTP
- ✓ Webmail
- ✓ Apache web server
- ✓ PHP 5.x / PHP 7.0
- ✓ Postgres SQL / MySQL Databases
- ✓ Auto Answers
- ✓ Migration from another provider
- ✓ Online Support 24/7

I WANT IT!

Mobile Apps Android - iOS

Besides of making life easier to your customers, having a mobile app nowadays for our company is vital for the following:



- ✓ Strengthens the brand of the company.
- ✓ It has greater visibility for users.
- ✓ It is another sales channel better than the website.
- ✓ It is easier to navigate your products.
- ✓ The user adapts to usability easily.
- ✓ It alerts you through notifications when there are promotions.
- ✓ It is available in offline mode.
- ✓ It gives you greater customer loyalty.



Prezi Presentation

We can say that the benefits of having a Prezi presentation are many, among which are:

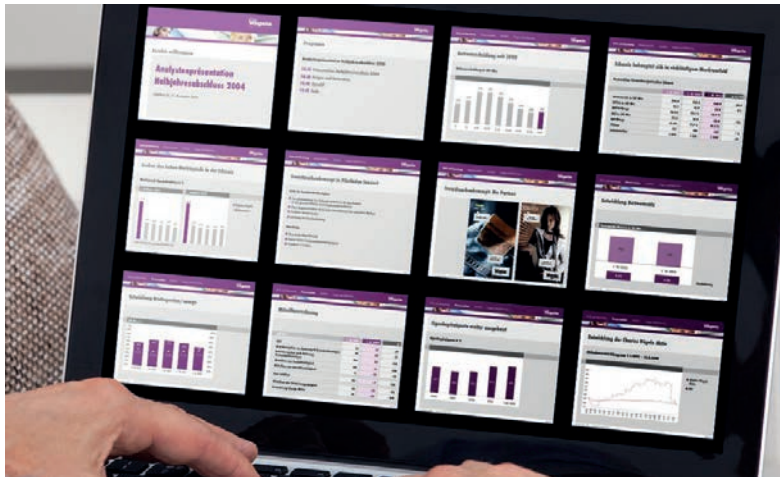
- ✓ More dynamic and didactic way of making presentations that draws attention.
- ✓ Interactive friendly board.
- ✓ Real time tool.
- ✓ You can perform the conversion of Prezi presentations to video.
- ✓ It is more attractive and interesting for the target audience.
- ✓ It allows the reproduction of videos in the same presentations being able to reproduce automatically.



PPT or Flash Presentation

Characteristics of presentations in PPT or Flash are:

- ✓ PowerPoints are pieces of communication mainly destined to show processes, ideas, concepts and marketing actions.
- ✓ They are used a lot to project advertising campaigns and business decisions.



- ✓ The PowerPoints, in the first instance, were directed to an audience so that they could manipulate them, with little knowledge of computer science and design.
- ✓ Flash presentations allow greater dynamics in movements and sounds than PowerPoint, ideal for presentations recorded on CD or online.



Strategic Marketing

Based on strategic pillars we offer excellent commercial and marketing plans for our clients to take advantage of market opportunities.

✓ Commercial Strategy

Develop customized business plans to position our clients as brand, product and experience within the key players in the market.

✓ Development of positioning

Establish unique training programs based on the highlights and points of differentiation of our customers to improve the image of the company.

✓ Marketing and Promotion

Develop customized Marketing and PR plans to increase the awareness of the products and experience of our customers both in commerce and in the final consumer.

✓ Goals

Increase the number of sales and revenues for our customers and increase revenue diversify markets.

ESSENTIAL

- ✓ 1 monthly physical and virtual Coordination meeting (Whatsapp, Skype).
- ✓ 12 posts per month.
- ✓ Creation with monthly management of fan page with animated cover.
- ✓ Gif animation.
- ✓ Preparation of monthly results reports and schedules

I WANT IT!

BUSINESS

- ✓ 2 monthly physical and virtual Coordination meeting (Whatsapp, Skype).
- ✓ 12 posts per month.
- ✓ Creation with monthly management of fan page with animated cover.
- ✓ Video realization and editing (30 seconds).
- ✓ Gif animation.
- ✓ Preparation of monthly results reports and schedules

I WANT IT!

EXPERT

- ✓ 3 monthly physical and virtual Coordination meeting (Whatsapp, Skype).
- ✓ 20 posts per month.
- ✓ Creation with monthly management of fan page with animated cover.
- ✓ Video realization and editing (1 minute and 30 seconds).
- ✓ Gif animation.
- ✓ Preparation of monthly results reports and schedules.
- ✓ Organization and management of contests and draws.
- ✓ Study of strategic positioning improvements.

I WANT IT!

Massive Mailing Service

We offer different Mailing Plans and Prices, you choose the segment to send, we also send Mass Mail to your own database.

Its main advantages over other means are:

- ✓ **Speed.** Short preparation and shipping time of up to 2 days.
- ✓ **Low cost.** The costs are low compared to other traditional advertising media.
- ✓ **Effectiveness.** It allows direct and immediate communication with your customers.

Who is it for?

Companies or people who want to attract new customers, position their brand or want to launch new products or services to their customers.

Why choose us?

- ✓ We have several years of experience in Email Marketing.
- ✓ Several institutions hire us for the effectiveness of our service.

- ✓ Our mailing list is segmented and updated in each mass mailing.
- ✓ We comply with the law 28493 that regulates the sending of advertising by email in Peru.
- ✓ We do your Mailing campaign in only 3 steps:

1. Flyer design

We design your advertising in a shocking way (Flyer + HML) in just a few hours or you can send us your model to design it.

2. Mass Email Send

We have a powerful specialized software, which ensures the arrival of all emails to the inbox of your customers.

3. Detailed Report

At the end of the shipment we will send you a report to keep track of the emails sent, in this report you will even have a list of the emails that saw your advertising.

IT services allow faster marketing times, improve costs and facilitate both energy efficiency and increased productivity.

Support and maintenance

Maintenance applies to all equipment, from high availability servers and storage systems, to workstations, printers, communication equipment and other peripherals.

- ✓ Installation and configuration of the Network Operating System.
- ✓ Email configuration and Internet access.
- ✓ Detection and elimination of viruses.
- ✓ Review of conflicts between programs.



Networks Services

Structured Cabling:

- ✓ Communications Cabinets for datacenter and offices.
- ✓ Structured wiring in categories: 5E, 6, 6A, 7.
- ✓ Technical floor and American sky solutions for computer centers.
- ✓ Air Conditioning Systems.





Virtualization Solutions

Solutions:

- ✓ Virtualization of Servers and Applications.
- ✓ Micro segmentation through virtual networks.
- ✓ Management and Administration centralized from a single front.
- ✓ High availability of information in the event of loss or damage of data

Veeam Backup Solution

Veeam Backup Solution:

- ✓ High Speed Recovery.
- ✓ Data loss avoidance.
- ✓ Verified protection.
- ✓ Harvested Data.
- ✓ Full Visibility.



Software Licensing

- ✓ Protection against risks that may be associated with counterfeit software.
- ✓ Reliability that you can count on less downtime.
- ✓ You save valuable time needed to complete business tasks.
- ✓ Confidence that your company fulfill with the Laws.



Security Consulting

Improve security policies related to:

- ✓ Network documentation.
- ✓ Implementation of security patches.
- ✓ Assurance of the servers.
- ✓ Network segmentation.
- ✓ Securing PC's.
- ✓ User training plans





Services:

- ✓ Installation and Configuration of Security Systems (CCTV, IP).
- ✓ Implementation of Access Control and Assistance Systems.
- ✓ We establish plans for the prevention of failures in your security system.
- ✓ We repair or replace the damaged part of the equipment.
- ✓ We optimize and improve your security system.
- ✓ We respond efficiently to your demands.

CCTV video surveillance cameras

Features:

- ✓ IP cameras with special features of high quality and 10 Megapixels resolution. Zoom, PTZ, 360.
- ✓ Collect and manage highly relevant information to generate results in the cloud.
- ✓ The Video System is a reliable and powerful form of video solutions.
- ✓ Combine your access control tool with your video cameras to improve security on your site.



Consulting and Development of Custom Software

- ✓ Management of Information and Communication Technologies.
- ✓ Customized Business Planning Systems.
- ✓ Systems Consulting.
- ✓ Process reengineering.
- ✓ Logistics Services.
- ✓ Electronic Billing System.
- ✓ Technical support.
- ✓ Development of ERP.
- ✓ Development of CRM.



Advantages of a custom development:

- ✓ Savings avoiding the payment of Recurrent Licenses.
- ✓ The functionalities will adjust exactly to the ones you need and avoid paying for modules or functions that you do not need.
- ✓ Support and personalized Local Technical Support.
- ✓ Low Update cost (upgrade).
- ✓ Local training.
- ✓ Very fast and efficient response times.



We Have for You

✓ **Professionalism**

We have teams of specialized of the translation project with solemnity and commitment.

✓ **Versatility and location**

We adapt the vocabulary used according to the needs of the client.

✓ **Availability**

Service 24 hour a day, 7 days a week.

✓ **Superior quality**

A translation process of excellence implies work in stages and in teams.

Professional Translation

- ✓ We are an agile and dynamic company formed by a team of highly trained translation professionals.
- ✓ We offer integral solutions to the linguistic needs of individuals and companies, ensuring an optimal result in each one of our jobs.



CUSTOMERS

Some of our customers



SR MING



La Tribu de Narradores
ASOCIACION CULTURAL



PUTUQUIA
SYSTEMS & DESIGN



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