

WE GIVE YOU THE **MOST**
EFFECTIVE SOLUTION
TO YOUR BUSINESS

Who are we?

We are a team of professionals passionate about creating innovative solutions that transform ideas into results. With years of experience in the field, we specialize in offering corporate identity services, digital marketing, UX design and programming for web and mobile, as well as domain & hosting and networking solutions.

We believe that the key to being the best at what we do lies in continuous experimentation with new and innovative projects. We strive to not only meet, but exceed our clients expectations, and we know that to achieve this it is essential to enjoy the process.

Mission

We are dedicated to providing the most innovative technologies adapted to the specific needs of each company, with the aim of increasing its competitiveness and productivity. Our proposal is based on offering practical and effective solutions, designed to optimize processes and maximize results.



Vision

We aspire to be a reference company in our sector, walking hand in hand with technological advances and social changes. Our objective is to publicize the possibilities offered by free standards and technologies, promoting their adoption to create accessible, flexible and sustainable solutions.

SERVICES

- ✓ Identity and corporate image
- ✓ UI/UX web pages
- ✓ Domain and Hosting
- ✓ Mobile applications
- ✓ Strategic Marketing
- ✓ Information technology
- ✓ Consulting and custom software development



Identity and corporate image

You must know that to have a good corporate identity we

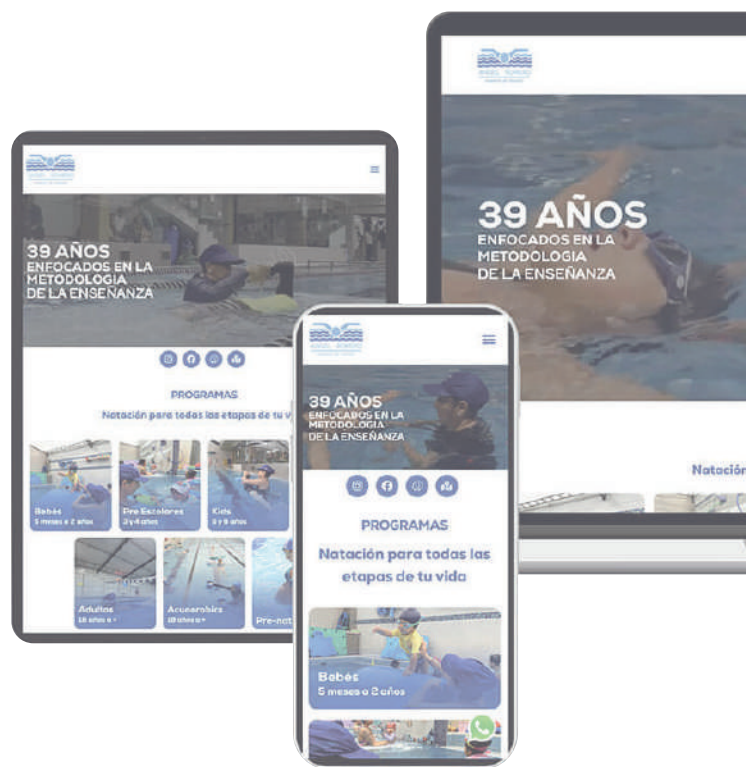
- ✓ Analyze the target audience, to know to whom the brand is aimed.
- ✓ Focus on your service, so your brand is the right one.
- ✓ Realize some alternatives of logos, to know which is more suitable.
- ✓ Innovate advertising pieces that can adapt to any platform.

The image of **your company** is important because it will be on your **business cards, flyers, brochures, website** and any internal and external campaign you carry out.

Web Responsive Design - UX/UI

The creation of webpages is essential to generate new customers and incomes through digital media. To create a good web page you must follow the next steps:

- ✓ We identify what your competition does well.
- ✓ We study your target audience, what they are looking for and why choose you.
- ✓ We make a flow oriented to a user becoming a customer.
- ✓ We make a communication focused on your company to solve the needs of your client.
- ✓ We capture what your company does in design and develop the website.



Having a dynamic **web page** can help you generate more customers, have a more **professional identity** and increase **profits**

Hosting & domain.com .pe



ESSENTIAL

- ✓ 10 GB of storage
- ✓ 10 GB of monthly transfer
- ✓ 1 domain .com
- ✓ 5 email accounts

NEGOCIO

- ✓ 50 GB of storage
- ✓ 50 GB of monthly transfer
- ✓ 1 domain .com
- ✓ 15 email accounts

EXPERTO

- ✓ unlimited storage
- ✓ unlimited monthly transfer
- ✓ 1 Dominio .com
- ✓ unlimited email accounts

All packages have:

- ✓ SSL Certificate
- ✓ Migration from another provider
- ✓ POP3 / SMTP / IMAP
- ✓ FTP
- ✓ Webmail
- ✓ Autoresponders
- ✓ Online Support 24/7

Mobile Applications

Android - iOS

Besides of making life easier to your customers, having a mobile app nowadays for our company is vital for the following:

- ✓ Strengthens the company's brand.
- ✓ It has greater visibility for users.
- ✓ It is another sales channel better than the website.
- ✓ It is easier to navigate your products.
- ✓ The user adapts to the usability easily.
- ✓ Alerts you through notifications when there are promotions.
- ✓ It is available in offline mode.
- ✓ It gives you greater customer loyalty.



Digital Marketing

Based on strategic pillars, we offer excellent commercial and marketing plans so that our clients take advantage of market opportunities.



Commercial Strategy

- ✓ Develop customized business plans to position our clients as brand, product and experience within the key players in the market.

Development of positioning

- ✓ Establish unique training programs based on the highlights and points of differentiation of our customers to improve the image of the company in the market; a solid knowledge that will facilitate and ensure the success of the sales process.

Marketing and Promotion

- ✓ Develop customized Marketing and PR plans to increase the awareness of the products and experience of our customers both in commerce and in the final consumer.

Goals

- ✓ Increase the number of sales and revenues for our customers and increase revenue diversify markets.

SEO

Search engine optimization or search engine optimization is the process of improving the visibility of a website in the organic results of different search engines. It is also often named by its English title, SEO (Search Engine Optimization). It is managed by keywords that are gradually positioning in the first lines of google.

SEM

The SEM is the use of tools and strategies that help us to optimize the visibility and increase the accessibility of the sites and web pages thanks to the search engines.

It is also the search engines themselves who often offer us these tools to advertise in their search media. Thanks to sponsored ads in these search engines (Google AdWords, Bing Ads or Yahoo! Search Marketing), quality traffic is generated to the web. This involves activities such as keyword research, ad creation, and bid management. It is also known as PPC (Pay Per Click) and CPC (Cost Per Click).



Consulting and Development of Custom Software



- ✓ Management of Information and Communication Technologies
- ✓ Customized Business Planning Systems
- ✓ Systems Consulting
- ✓ Process reengineering
- ✓ Logistics Services
- ✓ Electronic Billing System
- ✓ Development of ERP
- ✓ Development of CRM
- ✓ Human Resources Systems.
- ✓ Support service for your management software.

Advantages of a custom development

- ✓ Savings avoiding the payment of Recurrent Licenses.
- ✓ The functionalities will adjust exactly to the ones you need and avoid paying for modules or functions that you do not need.
- ✓ Support and personalized Local Technical Support.
- ✓ Low Update cost (upgrade).
- ✓ Local training.
- ✓ Very fast and efficient response times.

Support and maintenance

Our maintenance contracts will keep your equipment and servers in optimal operation. We provide an integrated program of proactive prevention services, corrective care and professional services.

- ✓ Install and configure the technology to be used in the company, that is, the equipment, operating systems, programs and applications.
- ✓ Perform periodic maintenance of the systems.
- ✓ Provide technology assistance to employees or clients.
- ✓ Detect faults in systems and applications.
- ✓ Perform diagnostics of hardware and software malfunctions.
- ✓ Find solutions to any failure and implement them, among others.



Networking and Security Services

- ✓ User authentication
- ✓ Antivirus software
- ✓ Application security
- ✓ Network analysis
- ✓ Firewall
- ✓ VPN encryption
- ✓ Structured Cabling.
- ✓ Data centers and offices.
- ✓ Technical floor and American ceiling solutions for computer centers.
- ✓ Air conditioning systems.

Server and Application Virtualization

Advantages of virtualization solutions:

- ✓ Cost savings.
- ✓ Better performance.
- ✓ Faster application migration.
- ✓ Flexibility.
- ✓ Extension of hardware useful life.
- ✓ Homogeneity.
- ✓ Isolation.
- ✓ Reduction of downtime.

BACKUP and Replication Solutions

Most notable advantages of our solutions:

- ✓ They carry out efficient and fast backups.
- ✓ They make flexible and immediate restorations possible.
- ✓ They provide solutions that are easy to manage, intuitive to use and, above all, economical.
- ✓ They allow compression and deduplication of information in order to save storage space and reduce traffic in the use of broadband.



Software Licensing

It is important because:

- ✓ They protect users' virtual information.
- ✓ They protect the intellectual property of developers.
- ✓ They limit the seller's liability.
- ✓ They allow you to have technical support.
- ✓ They ensure compliance with license agreements.
- ✓ They avoid legal and financial problems.

 Windows 11

 Veeam

 Windows Server 2025

 kaspersky

 Trellix

 McAfee

 Bitdefender

 Office 365

 Adobe

 vmware

 ORACLE

 Microsoft
SQL Server

Security Consulting

Improve security policies related to:

- ✓ Network documentation.
- ✓ Implementation of security patches.
- ✓ Securing servers.
- ✓ Network segmentation.
- ✓ Securing PCs.
- ✓ User training plans.



CCTV video surveillance cameras

Characteristics

- ✓ IP cameras with special high quality features and 10 Megapixel resolution. Zoom, PTZ, 360.
- ✓ Collect and manage highly relevant information to generate results in the cloud.
- ✓ The Video System is a reliable and powerful form of video solutions.
- ✓ Combine your access control tool with your video cameras to improve security at your site.



SAMSUNG SONY

HIKVISION

Services:

- ✓ Installation and Configuration of Security Systems (CCTV, IP).
- ✓ Implementation of Access Control and Attendance Systems.
- ✓ We establish plans to prevent failures in your security system
- ✓ We repair or replace the damaged part of the equipment.
- ✓ We optimize and improve your security system.
- ✓ We respond efficiently to your demands.



Some of our clients



CONSEJO REGIONAL I



Plan Binacional de Desarrollo
de la Región Fronteriza
Perú - Ecuador



PUTUQUIA

INGENIEROS

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